



REVIEW OF DFID APPROACH TO SOCIAL MARKETING

ANNEX 10: LIST OF PERSONS CONSULTED

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This report was produced by the Health Systems Resource Centre on behalf of the Department for International Development, and does not necessarily represent the views or the policy of DFID.

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LIST OF PERSONS CONSULTED¹

Name	Organisation
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Alex Ross	DFID
Jim Harvey	DFID
J M Worley	DFID
B Panayi	DFID
Sukhwinder Arora	DFID
Ingrid Fossgard-Moser	DFID
Phil Harvey	DKT International
Bruce Mackay	Futures Group Europe
Jill Bausch	Futures Group Europe
Don Levy	Futures Group
James McIntyre Brown	Futures Group Europe
Jacqui MacDonald	International Bus. Leaders Forum
Mike Faven	Manoff Group / AED
Tim Black	Marie Stopes International
Richard Boustred	Marie Stopes International
Helen Axby	Marie Stopes International
Peter Clancy	PSI
Steve Chapman	PSI
Gordon Mortimore	PSI Europe
Michael Holscher	PSI
Guy Stallworthy	PSI
Margaret Neuse	USAID
Shyami de Silva	USAID
Dennis Carroll	USAID
James Shelton	USAID

¹ This excludes members of the steering group and of persons contacted in the individual case studies